

# 2018

## Autoimmune Walk Sponsor Packet



DC METRO AUTOIMMUNE WALK  
BLUEMONT PARK, ARLINGTON, VA  
SATURDAY, SEPTEMBER 22, 2018



**American  
Autoimmune**  
Related Diseases Association, Inc.

## DC METRO AUTOIMMUNE WALK OVERVIEW

The American Autoimmune Related Diseases Association (AARDA) and our DC Metro Support Group will host the DC Metro Autoimmune Walk on Saturday, September 22, 2018. This Walk is our opportunity to bring together autoimmune patients, families, advocates and friends from throughout the DC Metro area for a day of learning, networking and fun as we raise awareness and funding for patient education, support services and research. Why? Because:

- **50 million Americans, about 1 in 5**, suffer from one or more autoimmune diseases.
- Autoimmunity is a **major Women's Health issue**; 75 percent of those affected are women.
- **Children also suffer from autoimmune diseases** such as Celiac, Type 1 Diabetes, Juvenile Arthritis, Lupus, Juvenile Dermatomyocitis, Idiopathic Thrombocytopenia Purpura, and Hashimoto's.
- Autoimmunity is the underlying cause of more than **100 serious, chronic disorders**, including Rheumatoid Arthritis, Multiple Sclerosis, Crohn's Disease, Sarcoidosis, Sjogren's and Lupus.
  - Autoimmune diseases **cluster in families**, affecting multiple family members and generations.
  - The Walk gives autoimmune patients the opportunity to engage with and **offer support** to one another.
  - AARDA is the founder and facilitator of the **National Coalition of**



**Autoimmune Patient Groups** (NCAPG), a coalition of 35 single-disease groups across the country.

- Autoimmune diseases represent **the fourth-largest cause of disability** among women in the U.S.
- The **Autoimmune Research Network (ARNet)**, created by AARDA, empowers patients by facilitating their participation in autoimmune research.
- **AARDA has spent the last 26 years** dedicated to the eradication of autoimmune diseases and the alleviation of suffering and the socio-economic impact of autoimmunity. It is the only national nonprofit organization bringing a national focus to autoimmunity as a category of disease and a major women's health issue.

## LOGISTICS

### DATE

Saturday, Sept. 22, 2018

### TIME & LOCATION

10 a.m. to 2 p.m.

Bluemont Park  
601 N. Manchester Street,  
Arlington, VA 22203

### ACTIVITIES

Pre-Walk Warm-up

•  
0-to-5K Walk

•  
Guest Speaker:  
Stacey Philpot,  
Chronically Whole

•  
Free Information & Resources

•  
Kid Zone

•  
Silent Auction

•  
DJ

### CONTACT

Deb Patrick  
National Walk Coordinator  
(855) 239-2557  
Email: [walk@aarda.org](mailto:walk@aarda.org)  
[AutoimmuneWalk.org](http://AutoimmuneWalk.org)

## SPONSOR LEVELS & BENEFITS

### Hero: \$5,000

- Logo included in event print materials
- Logo on DC Metro Walk web site ([www.AutoimmuneWalk.org](http://www.AutoimmuneWalk.org)) with link to sponsor's site
- Logo on DC Metro Walk T-shirts (if commitment made by 08/31/18)
- Ongoing thank-you posts on Facebook & Twitter
- Complimentary booth and team registration

### Champion: \$2,500

- Listing on DC Metro Walk web site
- Thank you posts on Facebook & Twitter
- Complimentary booth & team registration

### Star: \$1,000

- Listing on DC Metro Walk web site
- Listing on DC Metro Walk signage
- Complimentary team registration
- Space in our Exhibitor's Area for your information



### Kid Zone: \$1,000

- Listing on DC Metro Walk web site with link to sponsor's site
- Listing on Walk signage throughout Kid Zone (*children's activities, games and prizes*)

### Friend: \$500

- Listing on DC Metro Walk web site
- Space in our Exhibitor's Area for your sponsor information

### Vendor\*: \$200

- 10 X 10 pop-up tent with table and 2 chairs or dedicated area within shelter

\* Please note that AARDA does not endorse any product or therapy.

### Route Sponsor: \$100

- Sponsor name/logo on signage along the route

### In-Kind: TBD

- Donate cases of water, fresh fruit, snacks, bakery items, (regular and/or gluten-free), etc., silent auction items, or services (e.g., printing, advertising, etc.), and we will acknowledge your support appropriately on event signage, and on the Walk web site.

## SPONSORSHIP & IN-KIND DONOR COMMITMENT FORM

**YES! We are proud to sponsor the DC METRO WALK at the following level:**

- Hero (\$5,000)       Champion (\$2,500)       Star (\$1,000)       Kid Zone (\$1,000)  
 Friend (\$500)       Vendor (\$200)       Route Sponsor (\$100)       In-Kind (TBD)

**We would like to make the following IN-KIND donation:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Value: \$ \_\_\_\_\_

Sponsor/Donor Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**We do not wish to sponsor, but make the following donation: \$** \_\_\_\_\_

Please charge to:     Visa     MasterCard     American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

Please email this form to [walk@aarda.org](mailto:walk@aarda.org), or return with check made payable to AARDA to:

AARDA  
Attn: National Walk Coordinator  
22100 Gratiot Avenue  
Eastpointe, MI 48021

DC Metro Support Group  
c/o Michelle Ouellet  
9051 Laurel Hill Court  
Vienna, VA 22182

Questions? Please contact the Walk Coordinator at [walk@aarda.org](mailto:walk@aarda.org) or call (855) 239-2557.

**AARDA is a 501 c 3 nonprofit organization: 38-3027574**

