

2017

Autoimmune Walk Sponsor Packet



DC METRO AUTOIMMUNE WALK
BLUEMONT PARK, ARLINGTON, VA
SATURDAY, SEPTEMBER 16, 2017



**American
Autoimmune**
Related Diseases Association, Inc.

DC METRO AUTOIMMUNE WALK OVERVIEW

The American Autoimmune Related Diseases Association (AARDA) will host the DC Metro Autoimmune Walk on Saturday, September 16, 2017. This Walk is our opportunity to bring together autoimmune patients, family members, advocates and friends from throughout the DC Metro area for a day of learning, networking and camaraderie as we raise awareness and funding for patient education, support services and autoimmune research. Why? Because:

- **50 million Americans, about 1 in 5**, suffer from one or more autoimmune diseases.
- Autoimmunity is a **major Women's Health issue**; 75 percent of those affected are women.
- Autoimmunity is the underlying cause of more than **100 serious, chronic disorders**, including Lupus, Type 1 Diabetes, Rheumatoid Arthritis, Multiple Sclerosis, Crohn's Disease, Hashimoto's, and Celiac.



- Autoimmune diseases **cluster in families**, affecting multiple family members and generations.
- The Walk gives autoimmune patients the opportunity to engage with and **offer support** to one another.
- AARDA is the founder and

facilitator of the **National Coalition of Autoimmune Patient Groups (NCAPG)**, a coalition of 35 single-disease groups across the country.

- Autoimmune diseases represent **the fourth-largest cause of disability** among women in the U.S., and are among the top 10 leading causes of death among U.S. women 65 and younger.
- The **Autoimmune Research Network (ARNet)**, created by AARDA, empowers patients by facilitating their participation in autoimmune research. This registry collects patient information, which will be of great help to researchers and clinical trials.
- **AARDA has spent the last 25 years** dedicated to the eradication of autoimmune diseases and the alleviation of suffering and the socio-economic impact of autoimmunity. It is the only national nonprofit organization bringing a national focus to autoimmunity as a category of disease and a major women's health issue.

LOGISTICS

DATE

Saturday, Sept. 16, 2017

TIME & LOCATION

Registration: 8 a.m.
Walk-off: 9 a.m.

Bluemont Park
601 N. Manchester Street,
Arlington, VA 22203

ACTIVITIES

1-to-3-Mile Walk

- Guest Speaker
- Personal Stories

Free "Marketplace" of
Information and Resources

- Silent Auction
- DJ

CONTACT

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Walk Coordinator
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Email: walk@aarda.org
AutoimmuneWalk.org

SPONSOR LEVELS & BENEFITS

Hero: \$5,000

- Recognition during opening ceremonies of the DC Metro Walk
- Logo included in event print media ads
- Logo on DC Metro Walk web site (www.AutoimmuneWalk.org) with link to sponsor's site
- Logo on DC Metro Walk T-shirts (commitment deadline)
- Ongoing thank-you posts on [facebook.com/AutoimmuneWalk](https://www.facebook.com/AutoimmuneWalk) and @AARDATweets
- Complimentary booth and team registration

Champion: \$2,500

- Listing on DC Metro Walk web site
- Thank you post on [facebook.com/AutoimmuneWalk](https://www.facebook.com/AutoimmuneWalk) and @AARDATweets
- Complimentary booth & team registration

Star: \$1,000

- Listing on DC Metro Walk web site
- Listing on DC Metro Walk signage
- Complimentary team registration
- Space in our "marketplace" for sponsor information

Friend: \$500

- Listing on DC Metro Walk web site
- Space in our "marketplace" for sponsor information

Vendor: \$500

- 10 X 10 booth with table(s) and chair(s) or
- Dedicated area within shelter

Mile Sponsor: \$250

- Sponsor Name/Logo on signage along the route

In-Kind: TBD

- Donate cases of water, fresh fruit, snacks, bakery items, (regular and/or gluten-free), etc., or silent auction items, and we will display your signage, flyers, coupons, etc. at our central Water or Refreshment Station(s) or silent auction area respectively.

Media: TBD

- Donate ad space and we will recognize your gift appropriately based on the gift value.



SPONSORSHIP & IN-KIND DONOR COMMITMENT FORM

YES! We are proud to sponsor the DC METRO WALK at the following level:

- Hero (\$5,000) Champion (\$2,500) Star (\$1,000) Friend (\$500)
 Vendor (\$500) Mile Sponsor (\$250) In-Kind (TBD) Media (TBD)

We would like to make the following IN-KIND donation: _____

_____ Value: \$ _____

Sponsor/Donor Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email Address: _____

We do not wish to sponsor, but make the following donation: \$ _____

Please charge to: Visa MasterCard American Express

Credit Card # _____ Exp. Date _____

Signature: _____

Please email this form to walk@aarda.org, or return with check made payable to AARDA to:

AARDA
c/o Fox Kiser
1701 Pennsylvania Avenue, NW, Suite 900
Washington, DC 20006

Questions? Please contact the Walk Coordinator at walk@aarda.org or call (855) 239-2557.

AARDA is a 501 c 3 nonprofit organization: 38-3027574

