

2018

New York Autoimmune Walk & Public Forum Sponsor Packet



**American
Autoimmune**
Related Diseases Association, Inc.

PUBLIC FORUM | SEPT. 15, 2018 | NYU
AUTOIMMUNE WALK | SEPT. 16,
PIER 45, GREENWICH VILLAGE

NEW YORK AUTOIMMUNE WALK & PUBLIC FORUM OVERVIEW



The American Autoimmune Related Diseases Association (AARDA) will host a Public Forum on Saturday, September 15, 2018 in addition to our 7th annual New York Autoimmune Walk on Sunday, September 16. Led by Walk Ambassador Nika Beamon (pictured left), a noted journalist and author of “Misdiagnosed: The Search for Dr. House,” these events are our opportunity to bring together autoimmune patients, family members, advocates and friends from throughout the New York area for two days of learning, networking, camaraderie and fun as we raise awareness and funding for patient education, support services and autoimmune research. Why sponsor? Because:

- **50 million Americans, about 1 in 5,** suffer from one or more autoimmune diseases.
- Autoimmunity is a **major Women’s Health issue**; 75 percent of those affected are women.
- Autoimmunity is the underlying cause of more than **100 serious, chronic disorders**, including Lupus, Type 1 Diabetes, Rheumatoid Arthritis, Multiple Sclerosis, Crohn’s Disease, Hashimoto’s, Sarcoidosis, Myasthenia Gravis, Sjogren’s and Celiac.



- Autoimmune diseases **cluster in families**, affecting multiple family members and generations.
- AARDA is the founder and facilitator of the **National Coalition of Autoimmune Patient Groups (NCAPG)**, a coalition of 38 single-disease groups across the country.

- Autoimmune diseases represent **the fourth-largest cause of disability** among women in the U.S., and are among the top 10 leading causes of death among U.S. women 65 and younger.
- AARDA’s **Autoimmune Research Network (ARNet)** is facilitating patient participation in autoimmune research.
- AARDA is the only national nonprofit organization bringing a national focus to autoimmunity as a category of disease.
- **AARDA** is the one organization that advocates for, and assists, ALL autoimmune patients, regardless of their specific disease(s).
- Sponsorship helps to support the mission of AARDA.

LOGISTICS

PUBLIC FORUM

“What Every American Needs to Know about Autoimmune Disease”

Saturday, Sept. 15, 2018
New York University
10 a.m. – 3 p.m.

•
Noted speakers on variety of autoimmune topics

•
Lunch provided

AUTOIMMUNE WALK

Sunday, Sept. 16, 2018
Hudson River Park, Pier 45,
Greenwich Village
1 p.m. – 5 p.m.

•
5K Walk around the park

•
Autoimmune Speakers
& Personal Stories

•
Info/Resource Booths

•
Live Entertainment!

CONTACT

(855) 239-2557
walk@aarda.org
AutoimmuneWalk.org

SPONSOR LEVELS & BENEFITS

New York Autoimmune Walk & Public Forum | 2018

Hero: \$5,000

- Recognition during opening ceremonies of the New York Walk
- Logo included in New York Walk & Public Forum promotional materials
- Logo on New York Walk & Public Forum web sites (www.AutoimmuneWalk.org)
- Logo on New York Walk T-shirts*
- Multiple thank-you posts on facebook.com/AutoimmuneWalk and facebook.com/Autoimmunity
- Complimentary booth and Walk team registration
- Complimentary booth at the Public Forum on September 15

Champion: \$2,500

- Listing on New York Walk & Public Forum web sites
- Thank you post on Facebook and Twitter
- Listing on New York Walk & Public Forum signage*
- Complimentary booth & Walk team registration
- Complimentary booth at the Public Forum on September 15



Star: \$1,000

- Listing on New York Walk & Public Forum web sites
- Listing on New York Walk signage*
- Complimentary team registration
- Complimentary booth at Public Forum on 9/15

Friend: \$500

- Listing on New York Walk & Public Forum web sites

Walk Route Sponsor: \$250

- Sponsor Name/Logo on signage along the route*

In-Kind: TBD

- Donate cases of water, fresh fruit, snacks (regular and/or gluten-free), and we will display your signage, flyers, coupons, etc. at our central Water or Refreshment Station(s).



****Commitment Deadline for T-shirts: August 31, 2018***

SPONSORSHIP & IN-KIND DONOR COMMITMENT FORM

YES! We are proud to sponsor the NEW YORK WALK & PUBLIC FORUM at the following level:

- | | | |
|---|--|---|
| <input type="checkbox"/> Hero (\$5,000) | <input type="checkbox"/> Champion (\$2,500) | <input type="checkbox"/> Star (\$1,000) |
| <input type="checkbox"/> Friend (\$500) | <input type="checkbox"/> Route Sponsor (\$250) | <input type="checkbox"/> In-Kind (TBD) |

We would like to make the following IN-KIND donation: _____

_____ Value: \$ _____

Sponsor/Donor Name: _____

Contact Name & Title: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email Address: _____

We do not wish to sponsor, but make the following donation: \$ _____

Please charge to: Visa MasterCard American Express

Credit Card # _____ Exp. Date _____

Signature: _____

Please email this form to walk@aarda.org, or return with check made payable to AARDA to:

AARDA
Attn: National Walk Coordinator
22100 Gratiot Avenue
Eastpointe, MI 48021

Questions? Please contact the Walk Coordinator at walk@aarda.org or call (855) 239-2557.

AARDA is a 501 c 3 nonprofit organization: 38-3027574

