

# 2018

## New York Autoimmune Walk & Public Forum Sponsor Packet



**American  
Autoimmune**  
Related Diseases Association, Inc.

PUBLIC FORUM | SEPT. 15, 2018 | NYU  
AUTOIMMUNE WALK | SEPT. 16,  
PIER 45, GREENWICH VILLAGE

## NEW YORK AUTOIMMUNE WALK & PUBLIC FORUM OVERVIEW



The American Autoimmune Related Diseases Association (AARDA) will host a Public Forum on Saturday, September 15, 2018 in addition to our 7th annual New York Autoimmune Walk on Sunday, September 16. Led by Walk Ambassador Nika Beamon (pictured left), a noted journalist and author of “Misdiagnosed: The Search for Dr. House,” these events are our opportunity to bring together autoimmune patients, family members, advocates and friends from throughout the New York area for two days of learning, networking, camaraderie and fun as we raise awareness and funding for patient education, support services and autoimmune research. Why sponsor? Because:

- **50 million Americans, about 1 in 5**, suffer from one or more autoimmune diseases.
- Autoimmunity is a **major Women’s Health issue**; 75 percent of those affected are women.
- Autoimmunity is the underlying cause of more than **100 serious, chronic disorders**, including Lupus, Type 1 Diabetes, Rheumatoid Arthritis, Multiple Sclerosis, Crohn’s Disease, Hashimoto’s, Sarcoidosis, Myasthenia Gravis, Sjogren’s and Celiac.



- Autoimmune diseases **cluster in families**, affecting multiple family members and generations.
- AARDA is the founder and facilitator of the **National Coalition of Autoimmune Patient Groups (NCAPG)**, a coalition of 38 single-disease groups across the country.

- Autoimmune diseases represent **the fourth-largest cause of disability** among women in the U.S., and are among the top 10 leading causes of death among U.S. women 65 and younger.
- AARDA’s **Autoimmune Research Network (ARNet)** is facilitating patient participation in autoimmune research.
- AARDA is the only national nonprofit organization bringing a national focus to autoimmunity as a category of disease.
- **AARDA** is the one organization that advocates for, and assists, ALL autoimmune patients, regardless of their specific disease(s).
- Sponsorship helps to support the mission of AARDA.

## LOGISTICS

### PUBLIC FORUM

“What Every American Needs to Know about Autoimmune Disease”

Saturday, Sept. 15, 2018  
New York University  
10 a.m. – 3 p.m.

•  
Noted speakers on variety of autoimmune topics

•  
Lunch provided

### AUTOIMMUNE WALK

Sunday, Sept. 16, 2018  
Hudson River Park, Pier 45,  
Greenwich Village  
1 p.m. – 5 p.m.

•  
5K Walk around the park

•  
Autoimmune Speakers  
& Personal Stories

•  
Info/Resource Booths

•  
Live Performances  
by singer-songwriter-  
musician Cory Singer, and pop  
duo Danielle & Jennifer!

### CONTACT

(855) 239-2557  
[walk@aarda.org](mailto:walk@aarda.org)  
AutoimmuneWalk.org

## **SPONSOR LEVELS & BENEFITS**

### **New York Autoimmune Walk & Public Forum | 2018**

#### **Hero: \$5,000**

- Recognition during opening ceremonies of the New York Walk
- Logo included in New York Walk & Public Forum promotional materials
- Logo on New York Walk & Public Forum web sites ([www.AutoimmuneWalk.org](http://www.AutoimmuneWalk.org))
- Logo on New York Walk T-shirts\*
- Multiple thank-you posts on [facebook.com/AutoimmuneWalk](https://facebook.com/AutoimmuneWalk) and [facebook.com/Autoimmunity](https://facebook.com/Autoimmunity)
- Complimentary booth and Walk team registration
- Complimentary booth at the Public Forum on September 15

#### **Champion: \$2,500**

- Listing on New York Walk & Public Forum web sites
- Thank you post on Facebook and Twitter
- Listing on New York Walk & Public Forum signage\*
- Complimentary booth & Walk team registration
- Complimentary booth at the Public Forum on September 15



#### **Star: \$1,000**

- Listing on New York Walk & Public Forum web sites
- Listing on New York Walk signage\*
- Complimentary team registration
- Complimentary booth at Public Forum on 9/15

#### **Friend: \$500**

- Listing on New York Walk & Public Forum web sites

#### **Exhibitor: \$500**

- Table and two chairs at the event

#### **Walk Route Sponsor: \$250**

- Sponsor Name/Logo on signage along the route\*

#### **In-Kind: TBD**

- Donate auction items or cases of water, fresh fruit, or snacks, and we will acknowledge your gift on the Walk web page and event signage.



***\*Commitment Deadline for T-shirts: August 31, 2018***

## SPONSORSHIP & IN-KIND DONOR COMMITMENT FORM

**YES! We are proud to sponsor the NEW YORK WALK & PUBLIC FORUM at the following level:**

- Hero (\$5,000)                       Champion (\$2,500)                       Star (\$1,000)  
 Friend or  Exhibitor (\$500)    Route Sponsor (\$250)                       In-Kind (TBD)

**We would like to make the following IN-KIND donation:** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ Value: \$ \_\_\_\_\_

Sponsor/Donor Name: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

**We do not wish to sponsor, but make the following donation: \$** \_\_\_\_\_

Please charge to:    Visa    MasterCard    American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature: \_\_\_\_\_

Please email this form to [walk@aarda.org](mailto:walk@aarda.org), or return with check made payable to AARDA to:

AARDA  
Attn: National Walk Coordinator  
22100 Gratiot Avenue  
Eastpointe, MI 48021

- OR -

New York Autoimmune Walk  
Attn: Althea Cices  
195 Grandview Avenue  
Monsey, NY 10952

Questions? Please contact the Walk Coordinator at [walk@aarda.org](mailto:walk@aarda.org) or call (855) 239-2557.

**AARDA is a 501 c 3 nonprofit organization: 38-3027574**

